



**PDM HDV AMQ: *ADVANCED MASTER QUALITY* DVCAM Compatible / HDV / DV vs. SONY DVCAM / HDV / DigitalMaster PRICING**

SONY ProDealer		Panasonic <i>DIGITAL MEDIA</i>		DMD	PANASONIC PRICING		
Model #	>\$1500	Model #	Description	Invoice	\$ vs. SONY	% vs. SONY	
<b>Mini DVCAM</b>		<b><i>ADVANCED MASTER</i> mini DVCAM Compatible / HDV / DV: Recording Times</b>					
PDVM12N	\$ 8.97	AYHDVM33AMQ	mini DVCAM Compatible/HDV/DV Advanced Master Cassette: 22/33/33 Minutes	\$ 7.81	\$ (1.16)	-13%	
PDVM32N	\$ 10.80	AYHDVM63AMQ	mini DVCAM Compatible/HDV/DV Advanced Master Cassette: 42/63/63 Minutes	\$ 7.34	\$ (3.46)	-32%	
PDVM40N	\$ 12.97	AYHDVM63AMQ	mini DVCAM Compatible/HDV/DV Advanced Master Cassette: 42/63/63 Minutes	\$ 7.34	\$ (5.63)	-43%	
<b>Standard DVCAM</b>		<b><i>ADVANCED MASTER</i> Standard DVCAM Compatible / HDV / DV: Recording Times</b>					
PDV34N	\$ 17.13	AYHDV96AMQ	Standard DVCAM Compatible/HDV/DV Advanced Master Cassette: 64/96/96 Minutes	\$ 13.44	\$ (3.69)	-22%	
PDV64N	\$ 19.46	AYHDV96AMQ	Standard DVCAM Compatible/HDV/DV Advanced Master Cassette: 64/96/96 Minutes	\$ 13.44	\$ (6.02)	-31%	
PDV94N	\$ 24.90	AYHDV124AMQ	Standard DVCAM Compatible/HDV/DV Advanced Master Cassette: 82/124/124 Minutes	\$ 16.80	\$ (8.10)	-33%	
PDV124N	\$ 28.70	AYHDV186AMQ	Standard DVCAM Compatible/HDV/DV Advanced Master Cassette: 124/186/186 Minutes	\$ 19.32	\$ (9.38)	-33%	
PDV184N	\$ 34.95	AYHDV276AMQ	Standard DVCAM Compatible/HDV/DV Advanced Master Cassette: 184/276/276 Minutes	\$ 23.31	\$ (11.64)	-33%	
<b>DVCAM for HDV Mini</b>		<b><i>ADVANCED MASTER</i> mini DVCAM Compatible / HDV / DV: Recording Times</b>					
PHDVM63HD	\$ 12.97	AYHDVM63AMQ	mini DVCAM Compatible/HDV/DV Advanced Master Cassette: 42/63/63 Minutes	\$ 7.34	\$ (5.63)	-43%	
<b>DigitalMaster</b>		<b><i>ADVANCED MASTER</i> Standard DVCAM Compatible / HDV / DV: Recording Times</b>					
PHDVM63DM	\$ 17.01	AYHDVM63AMQ	mini DVCAM Compatible/HDV/DV Advanced Master Cassette: 42/63/63 Minutes	\$ 7.34	\$ (9.67)	-57%	
PHDV64DM	\$ 24.34	AYHDV96AMQ	Standard DVCAM Compatible/HDV/DV Advanced Master Cassette: 64/96/96 Minutes	\$ 13.44	\$ (10.90)	-45%	
PHDV124DM	\$ 29.77	AYHDV124AMQ	Standard DVCAM Compatible/HDV/DV Advanced Master Cassette: 82/124/124 Minutes	\$ 16.80	\$ (12.97)	-31%	
PHDV186DM	\$ 34.31	AYHDV186AMQ	Standard DVCAM Compatible/HDV/DV Advanced Master Cassette: 124/186/186 Minutes	\$ 19.32	\$ (14.99)	-44%	
PHDV276DM	\$ 40.83	AYHDV276AMQ	Standard DVCAM Compatible/HDV/DV Advanced Master Cassette: 184/276/276 Minutes	\$ 23.31	\$ (17.52)	-43%	