



## Sony's recommended solution for professional HDV users.

To realize the full benefits of HDV, Sony recommends DigitalMaster™ tape. While the HDV format can accept conventional DV tape, only DigitalMaster tape has a dual layer of magnetic material and newly developed Advanced Metal Evaporated II (AME II) technology. The result? Higher RF output, lower noise, 95% fewer errors and 60% fewer dropouts compared to DV tape! Exactly the performance that professionals require.

### VIDEO PERFORMANCE:

+4.0dB greater carrier-to-noise (C/N) ratio vs. DV reference tape

+2.5dB greater output vs. DV reference tape

### ERROR RATE:

95% less errors vs. Consumer DV tape

### DROPOUTS:

60% less dropouts vs. Consumer DV tape

### WIDTH TOLERANCE:

50% tighter width tolerances vs. Consumer DV tape

### DURABILITY:

30% greater Diamond-Like Carbon (DLC) layer vs. Consumer DV tape



[www.sony.com/digitalmaster](http://www.sony.com/digitalmaster)